

From: New Business - [Assurity](#)

Sent: Thursday, July 02, 2009 8:39 AM

Subject: Assurity's updated free-look cancellation processes

Importance: High

For policies with an issue date of July 15, 2009 or later, Assurity will no longer accept a phone call from the agent or policyholder to cancel a policy during its free-look period. We will need either 1) a signed request from the policyowner referencing the policy number and indicating that he or she wishes to cancel during the free-look period, or 2) the original face page of the policy returned from either the agent or policy owner. This new procedure will help ensure the policy owner's wishes are followed. We appreciate your cooperation with its implementation.